

THE 2010 AFRICAN GROWTH AND OPPORTUNITY ACT FORUM

AUGUST 5 – 6, KANSAS CITY, MISSOURI

TO REGISTER VISIT WWW.AGOA.GOV

AGOA BACKGROUND

The African Growth and Opportunity Act (AGOA) was signed in 2000, by President Bill Clinton, to offer developing African nations an opportunity to export their products to the United States duty-free. Currently, eligible countries can export nearly 6,500 products from automobiles to apparel to footwear to fruit to the United States duty-free. However, recent years have seen a trade decline with the African continent.

A NEW DIRECTION FOR THE AGOA FORUM

Held annually, the AGOA Forum alternates between the United States and a country on the African Continent. For the first time a portion of the Forum will be held outside of Washington, D.C. The Kansas City Marriott Downtown Hotel will host AGOA-KC on August 5 – 6 where discussions will move beyond the traditional ministerial into promoting agri-business and making trade connections between Africa and the United States. The will integrate the private opportunities for U.S. African Ministers and increased trade and on the Continent.



Forum in Kansas City sector and facilitate businesses to meet with businesses to explore investment opportunities

OPPORTUNITY

Africa abounds with opportunity and offers U.S. businesses access to developing markets. The AGOA Forum will focus on agri-business and offer the prospect of meeting directly with the government and business leaders from the Continent that can talk about specific opportunities available for American companies.

EXHIBIT SPACE

The exhibit room will provide space for 50 participating companies to display information and interact with the African public and private sector attendees. From initial exchanges, companies may move to the provided networking area or to one of the available one-on-one meeting rooms. Those companies wishing to host specific representatives will have the option of reserving space in the hotel.

MEETINGS

Meetings will provide opportunities for U.S. businesses to discuss, with high level government officials, the investment climate in Africa and the positions of American companies. We are also working with our Embassies overseas to ensure that African ministers and business attendees arrive prepared to talk about specific projects and available investment opportunities on the Continent.

FORUM SETTING

Attendance at the Washington, D.C. portion of the Forum is largely limited to government officials. AGOA-KC will be open to a wider audience and is intended for those who wish to meet African participants but are not able to attend the Forum in Washington.

